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1. General Contest Information

1.1: Purpose of Contest

Purpose of the Contest To evaluate proficiency in the field of video production. This contest is offered as an official contest. This contest is offered at the Skills Canada National Competition (SCNC).

1.2: Objective/Description of event

The objective of this event is to assess the students' video and editing skills to complete an assignment that will be revealed on the date of the competition.

Create a video for your social media channel highlighting why this (skilled trade of your choosing) is your favourite.

The final product will need to be prescribed for a prescribed amount of time. The video will need to be within +/- 2 seconds of the time limit.

All pre-production, filming and editing will need to be done on location.

At least one team member must appear on camera and the skilled trade cannot be video production

Length: 1:00 to 1:30.

- All production aspects of this production assignment must be done on-site by the contestants. On the day of the competition. A surprise production requirement will be revealed on competition day.
- AI can be used for written and story development but not for the creation of media.
- Any AI tools used must be identified in the production brief.

1.3: Technical Committee

Chair(s): Eirik Rutherford, rutherford@limestone.on.ca

Judge(s): Dave Axford



1.4: Contest Schedule

Date and Location: Thursday, February 26, 2026 – St. Lawrence College

| | |
|--------------|---|
| 9:00 - 9:30 | Competitor Registration and Welcome (Cafeteria) |
| 9:30 – 12:30 | Competition |
| 12:30 – 1:00 | Lunch |
| 1:00 – 3:30 | Competition |
| 3:30 – 4:00 | Clean-Up |
| 4:00 – 5:00 | Dinner (pizza provided) |
| 5:00 – 6:30 | Awards Ceremony (Gymnasium) |
| 6:30 – 7:30 | Open house and collection of projects/tools |

*Competitors must be on time for their contest or may be disqualified at the discretion of the Technical Committee.

Closing ceremony: Thursday, February 26th hosted at St. Lawrence College at 5:30pm

2. Skills and Knowledge to be Tested

2.1: Specific Requirements

Competitors are expected to demonstrate:

- Complete the supplied Production Brief Form Stating the following:
- Target Audience
- Goals and Objectives
- Equipment Used
- Innovative Solutions to Problems
- Links/Documentation to Usage Rights to Any Audio/Music used and for prop images if appropriate
- If AI is used, list and describe how it is used

3. Judging Criteria

3.1: Rubric

| | | |
|------------------------------|--|-----------|
| Production Brief | Target Audience, Goals and Objectives, Approach, Equipment Used, Innovative Solutions to Problems, Proof of copyright clearance of music used, declaration if AI was used in the preparation | 5 |
| Camera Work | Composition and technical operation | 15 |
| Audio | Clarity, consistency, appropriate use, overall mix | 15 |
| Editing | Flow, pacing, transitions, effects, graphics | 15 |
| Storytelling | Evidence of planning; introduction and closing; fulfills goals and objectives; coherency; effective writing and/or information appropriate to subject matter, target audience and style of video | 25 |
| Approach | Style; effective combining of imagery, sound and graphics | 15 |
| Overall Impact | Cohesiveness, impression, emotion | 10 |
| Total Mark out of 100 | | |



3.2: Tie Breakers

As the rules state, there are no ties. If the score is tied after the contest, the Storytelling Component will be used as the tie-breaker.

Infractions of the contest scope, project outline(s), and/or rules, etc, will/ result in appropriate mark deduction(s) at the discretion of the Tech Chair(s)/ Judge(s). Infractions of these do not result in an automatic mark of zero (0) or disqualification, unless already stated in the scope. Mark deduction(s) are at the discretion of the Tech Chair(s)/ Judge(s). Any possibilities of disqualification will be reviewed with/by the Tech Chair(s) and Director of Competitions.

3.3: Your Judge

Your judge will be Dave Axford. He has been involved in the TV and Video production around Kingston for over 30 years.

4. Equipment and Materials

4.1: Supplied by Competitor

- Competitors are allowed to bring their own device and software. One computer with video editing software. Each competitor can choose their own device and software so their workflow and process is what they are familiar. Please ensure your hardware and device meets the system requirements for this contest. Must be able to export a 1080p H.264 file (mov/m4v/mp4).
- Make sure your anti-software is up to date
- Please ensure you are familiar with the setup of your computer device. No physical technical support can be provided to competitors
- Batteries and chargers (for camera, audio devices, etc...)
- Video cameras (maximum of two, video/DSLR/mirrorless/mobile device including cellphones or tablets). Please bring all necessary cords and connection devices to upload and download recordings. The supplied USB stick for final videos and production briefs has a USB B style connector.

4.2: Supplied by Competition

Supplied by Skills Ontario Technical Committee:

- Desk area with power bar
- Desktop computer
- Free WiFi available
- USB drive for final video transfer



4.4: Prohibited

- No drones
- Copyright cleared music – description of source and clearance to be included in the production brief. If no copyright free music can be sourced, a copyright free licenced music library will be made available on the day of the competition.
- Competitors must be dressed in a clean and appropriate manner with no logos other than that of their school/school board.
- No footage captured prior to the competition is allowed to be used.
- Coaches are not to help, supply props or appear in their team's video
- Competitors must submit final videos via the supplied USB drive by the end of the competition day
- Final videos must be named using the naming convention provided in the project brief.
- All editing must be completed in the competition area

5. Safety

5.1:

Safety is a priority at the Skills Ontario Competition. At the discretion of Technical Committee, any competitor can be removed from the competition site for not having the proper safety equipment and/or not acting in a safe manner.

6. Sponsor

We have the great fortune of having Cogeco Kingston sponsoring our event. They will be providing our lunch for us.